

Rossburn and Yellowhead

Age-Friendly Studio

CITY 7410 - Winter 2021

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Jack



Anuj



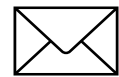
Katie



Pauline



Jakub Marshall

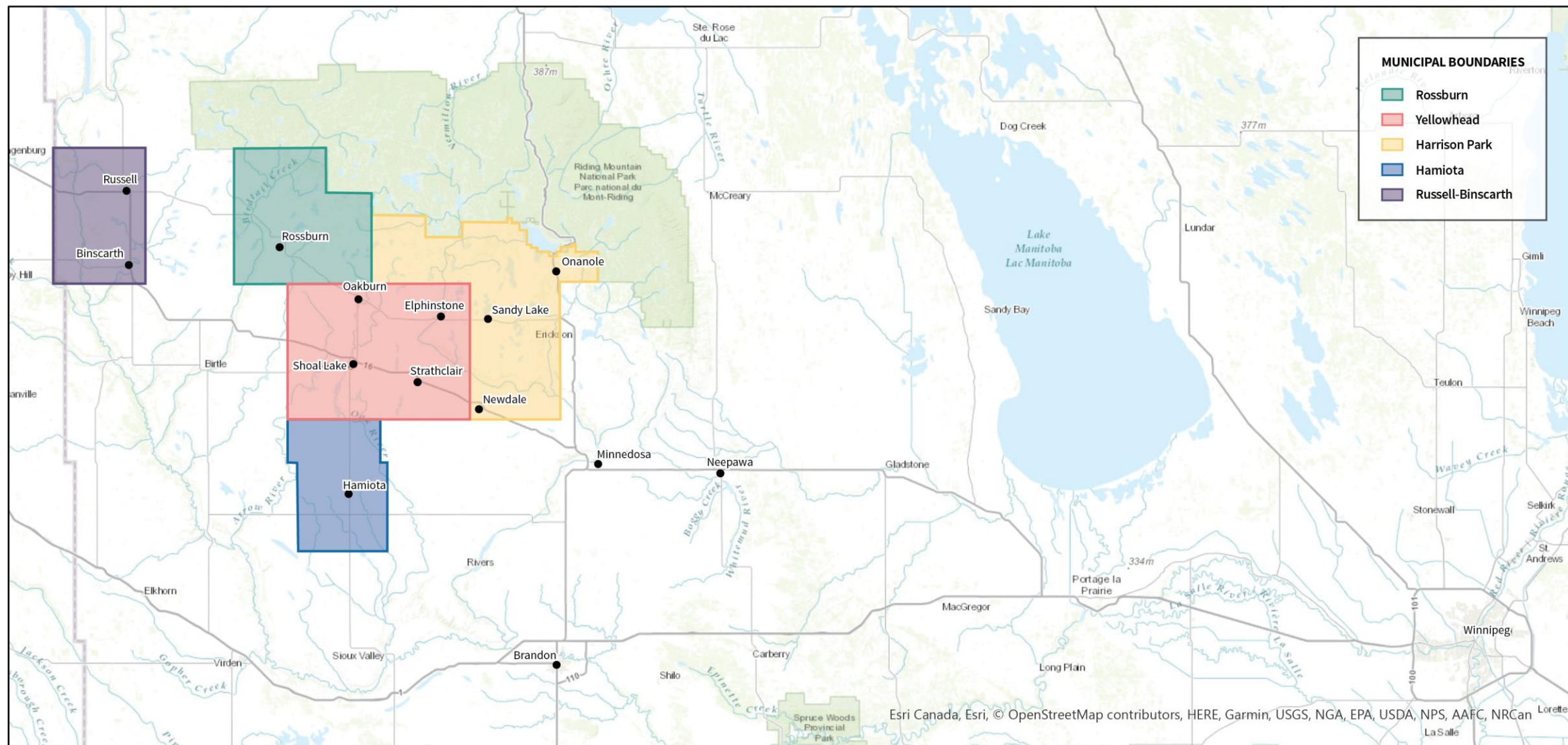


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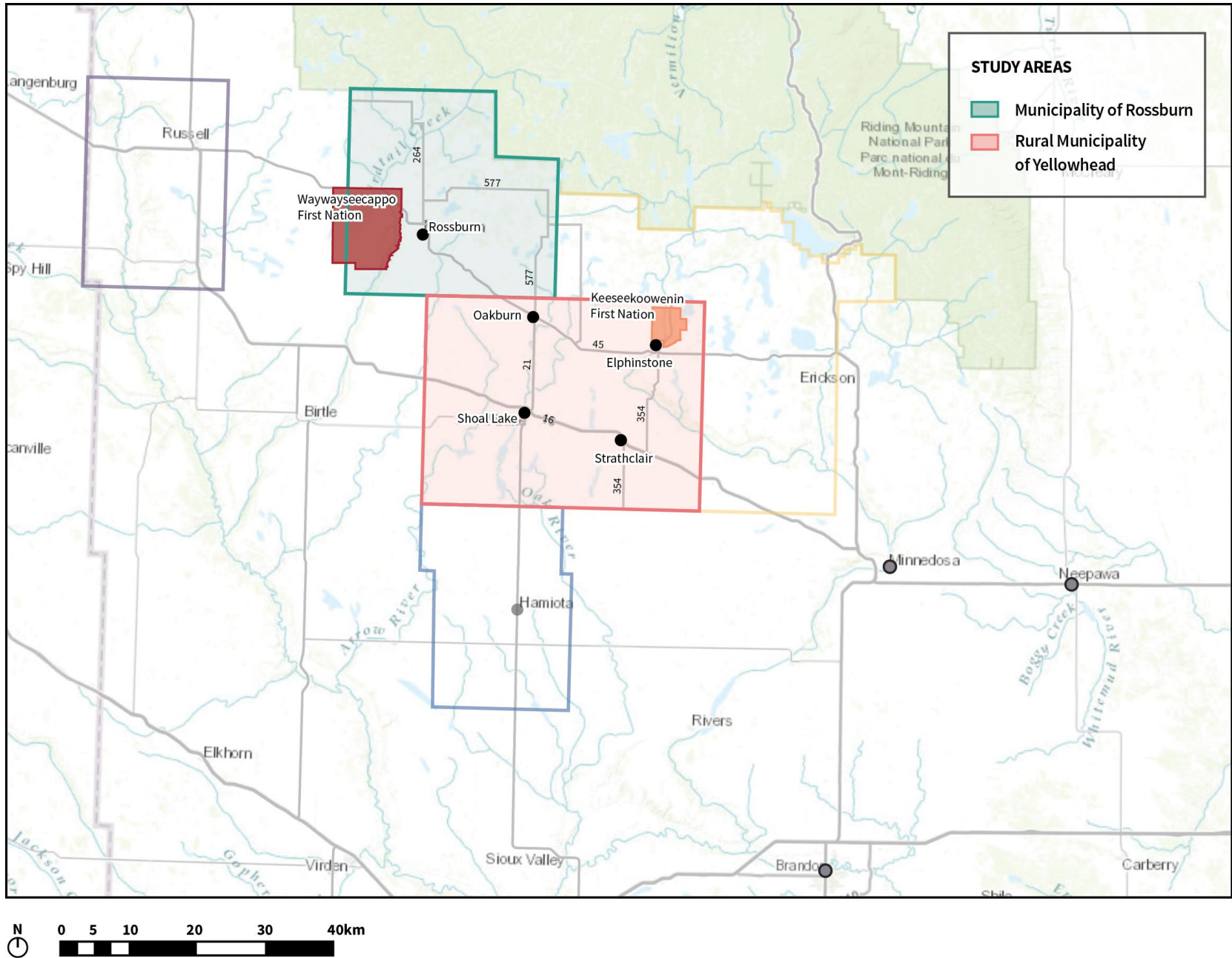
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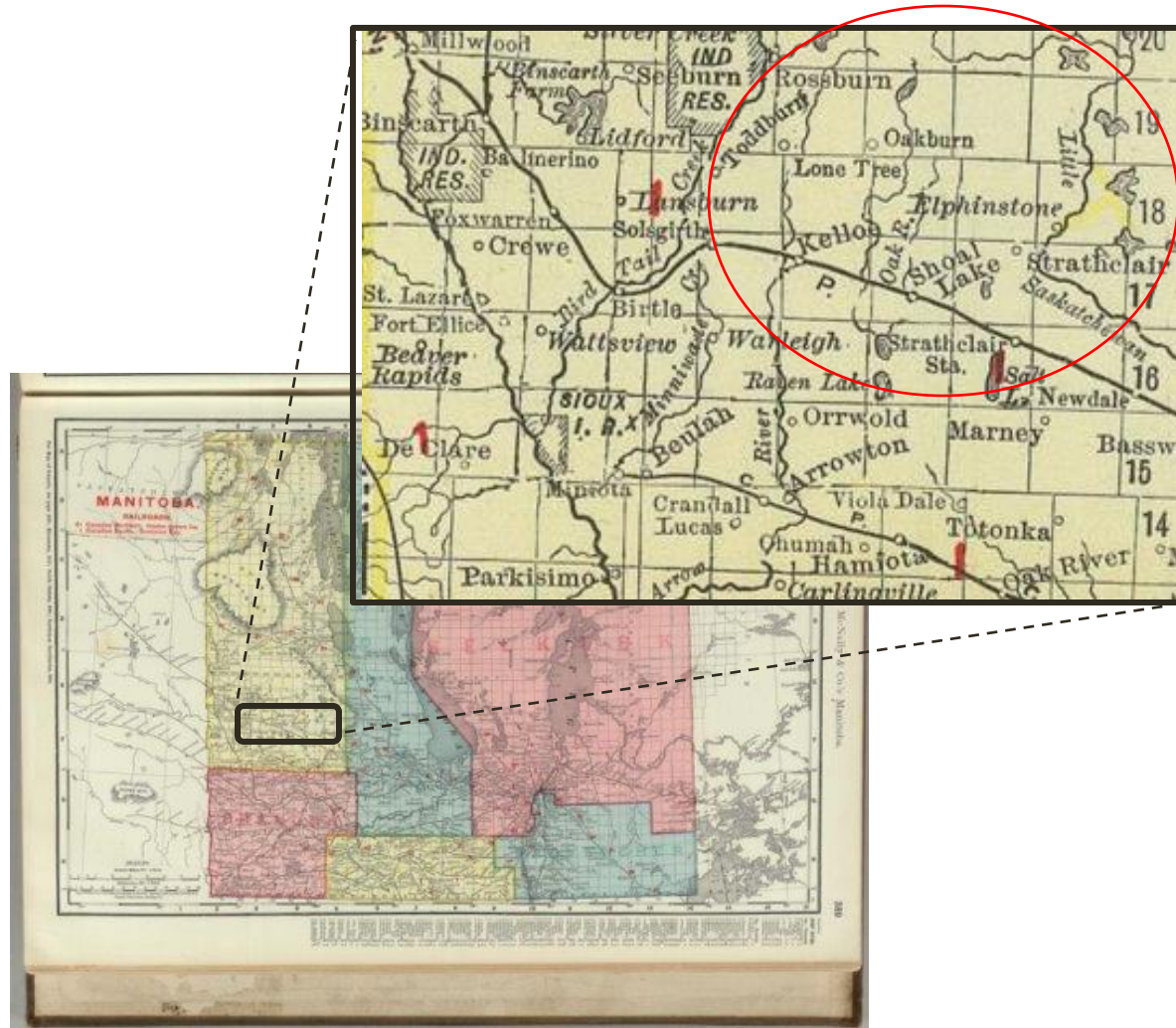
Study Context Map



N 0 5 10 20 30 40km

Focus Context Map



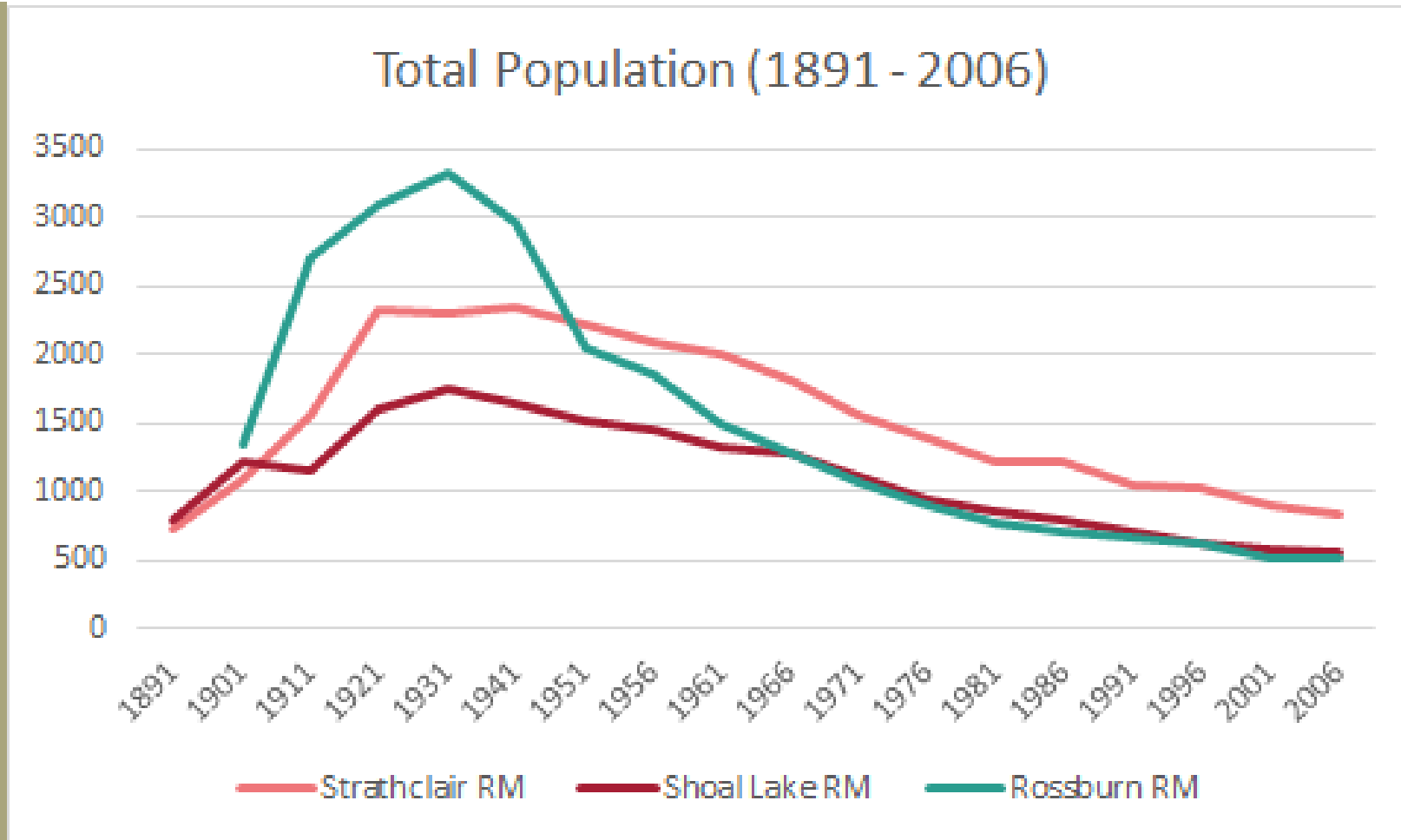


- The towns and villages in what are now the RM of Yellowhead and Municipality of Rosburn started as settlements along the railways.
- The railway helped small settlements like Elphinstone grow by bringing in necessary supplies and taking away agricultural produce to other markets.

Manitoba Historical Society (n.d.); Welsted, J. et al. (1996)

1903 Rand McNally and Company Railroad Map of Manitoba

<https://www.davidrumsey.com/>



Rossburn and Shoal Lake data represents total Municipality population

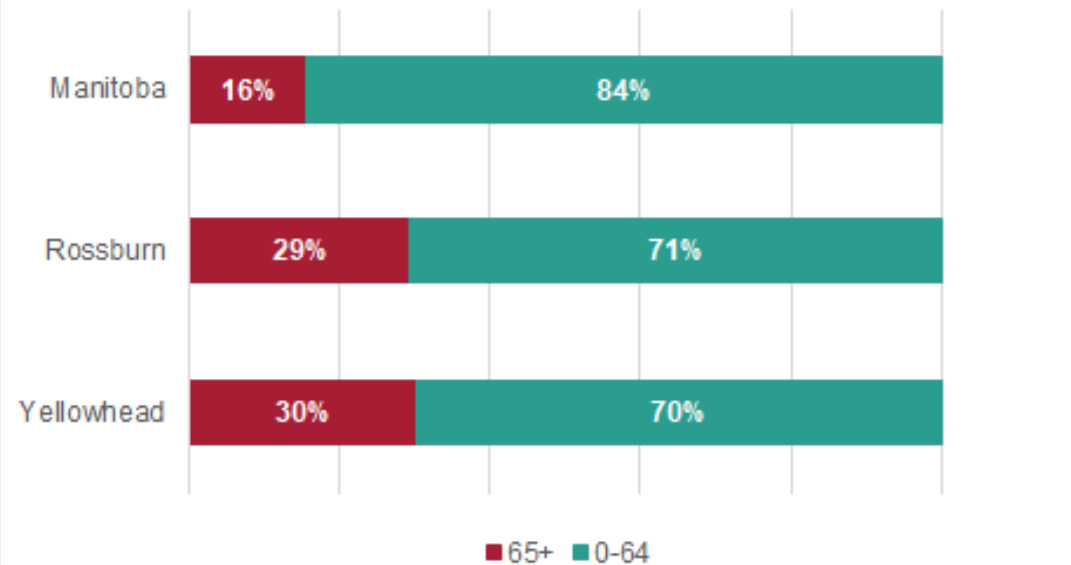
- Most of the towns grew into thriving agricultural communities reaching their peak by the 1940s-50s.

- However, in the same period other farms grew larger in the province grew larger and became more competitive.

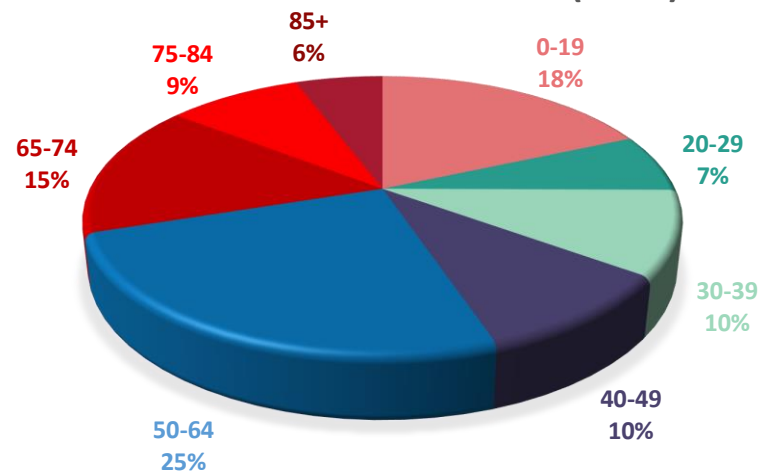
- Maintaining farms required increased capitalization, mechanization, and the use of chemicals which made farming more of an industry than a way of life.

- This led to the steady migration of residents to larger towns and cities.

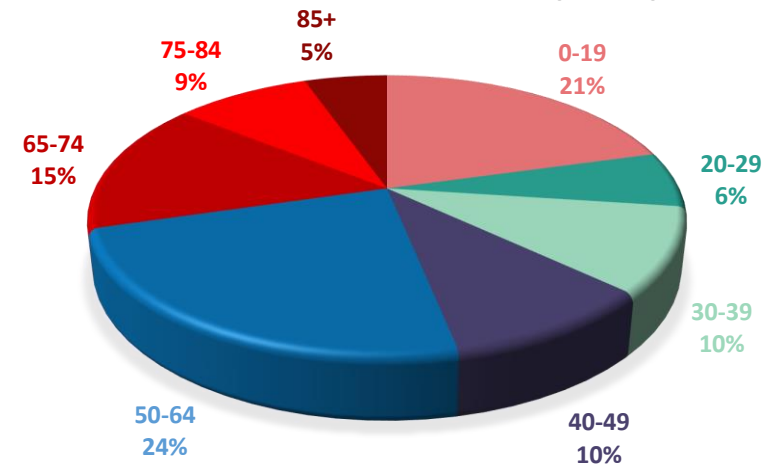
Proportion of Seniors to Total Population



YELLOWHEAD POP. BY AGE (2016)



ROSSBURN POP. BY AGE (2016)



Rossburn, Manitoba



Rossburn Railway Station (Source: prairie-towns.com)



Rossburn Main Street at turn of the century
(Source: prairie-towns.com)

Rossburn, Manitoba



Olha School No. 1243 (Source: Manitoba Historical Society)



Armstrong Farm (Source: Manitoba Historical Society)

Rossburn, Manitoba



Rossburn Museum (rossburn.ca)

Rossburn, Manitoba



Ukrainian mass grave site (Manitoba Historical Society, n.d.)

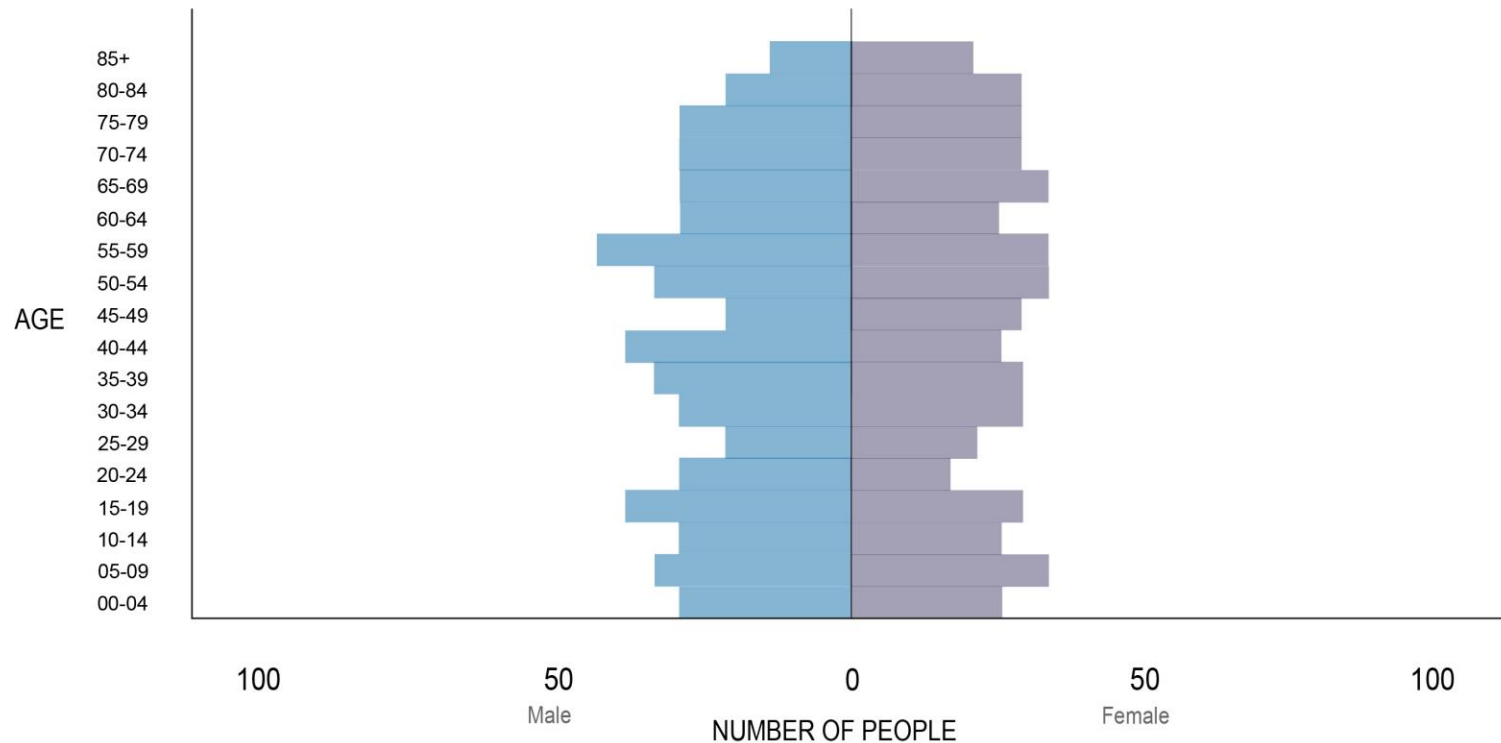


Manitoba Pool Grain elevator circa 1960s
(Manitoba Historical Society)



Marconi school in Rossburn (rossburn.ca)

Rosburn 1996 = 1206 total

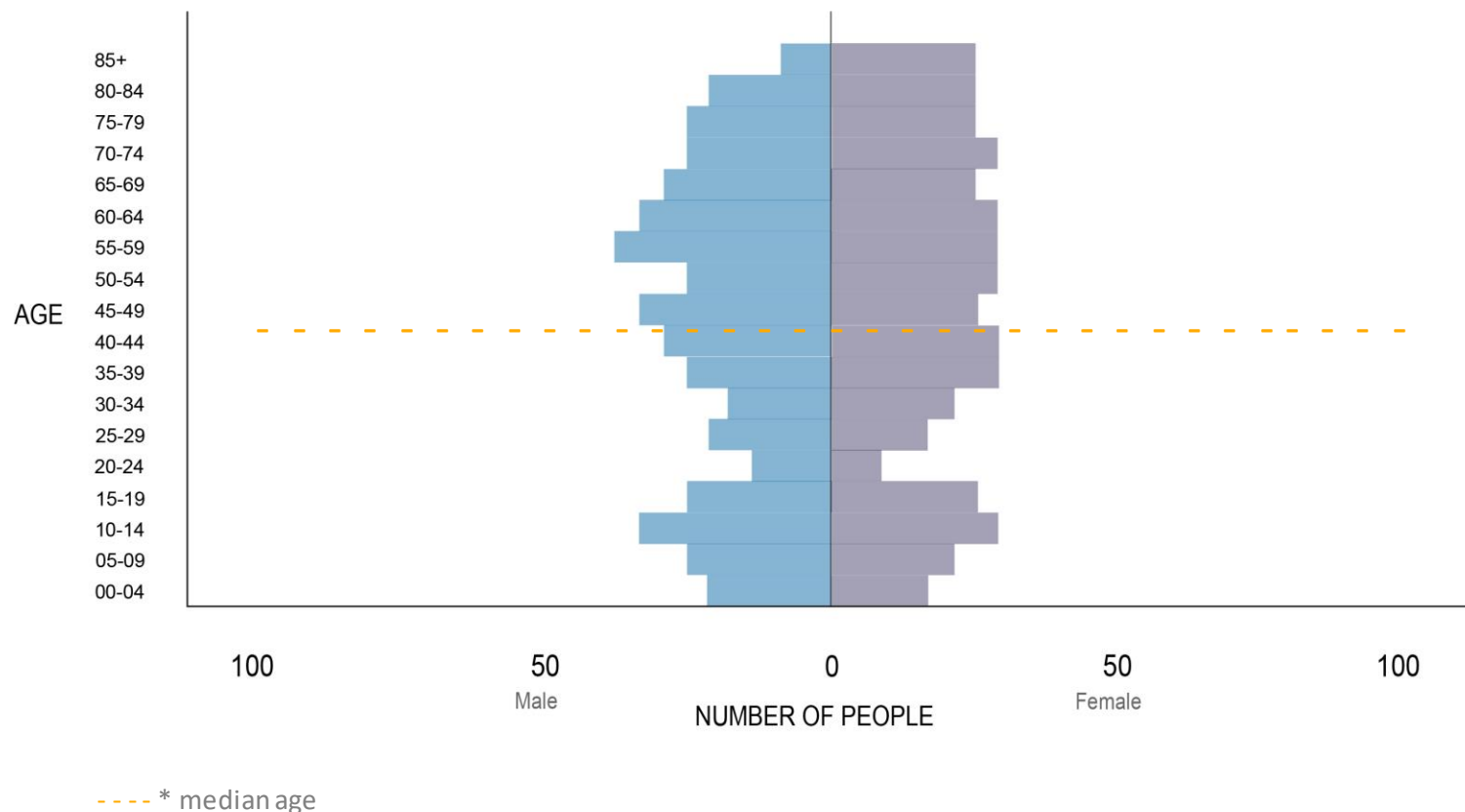


--- * median age not available

Municipality of Rosburn

- The age population of 20's to 30's is consistently narrow, but rises around the median age.
- The municipality's age fluctuates throughout the years, but stays within a ten-year range (43 y/o - 53 y/o)
- Overall, more of the female population has a higher longevity rate.

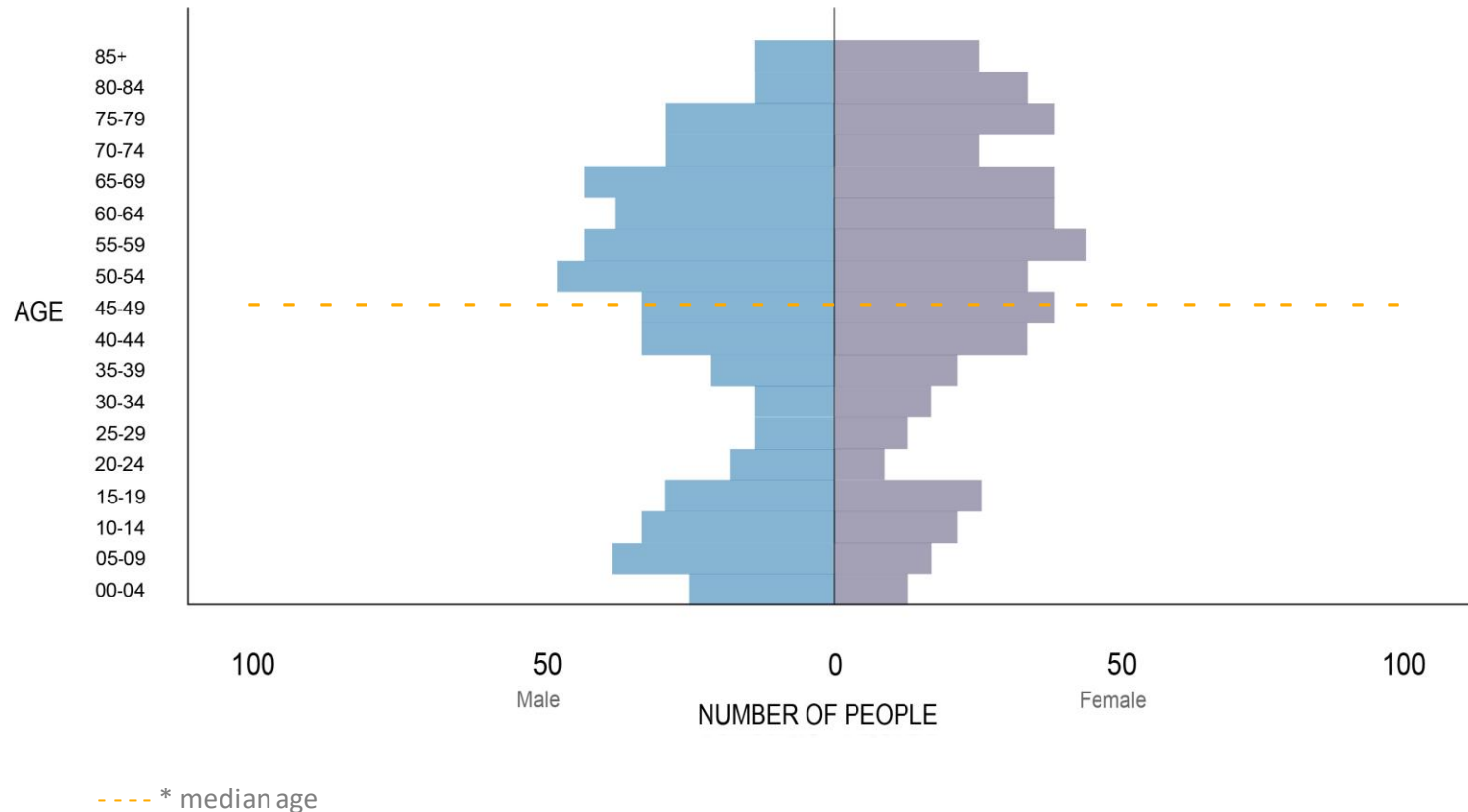
Rosburn 2001 = 1095 total



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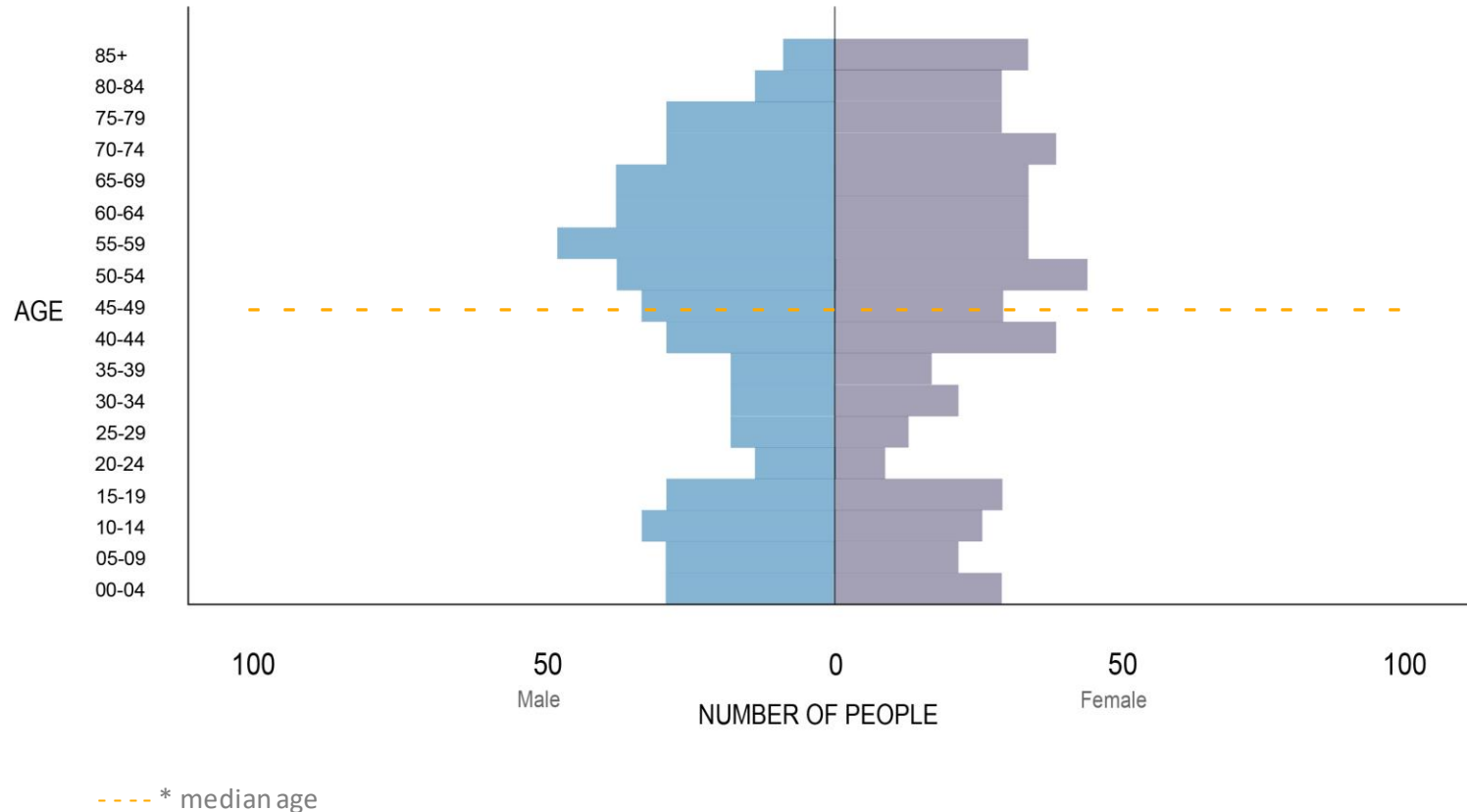
Rosburn 2006 = 1060 total



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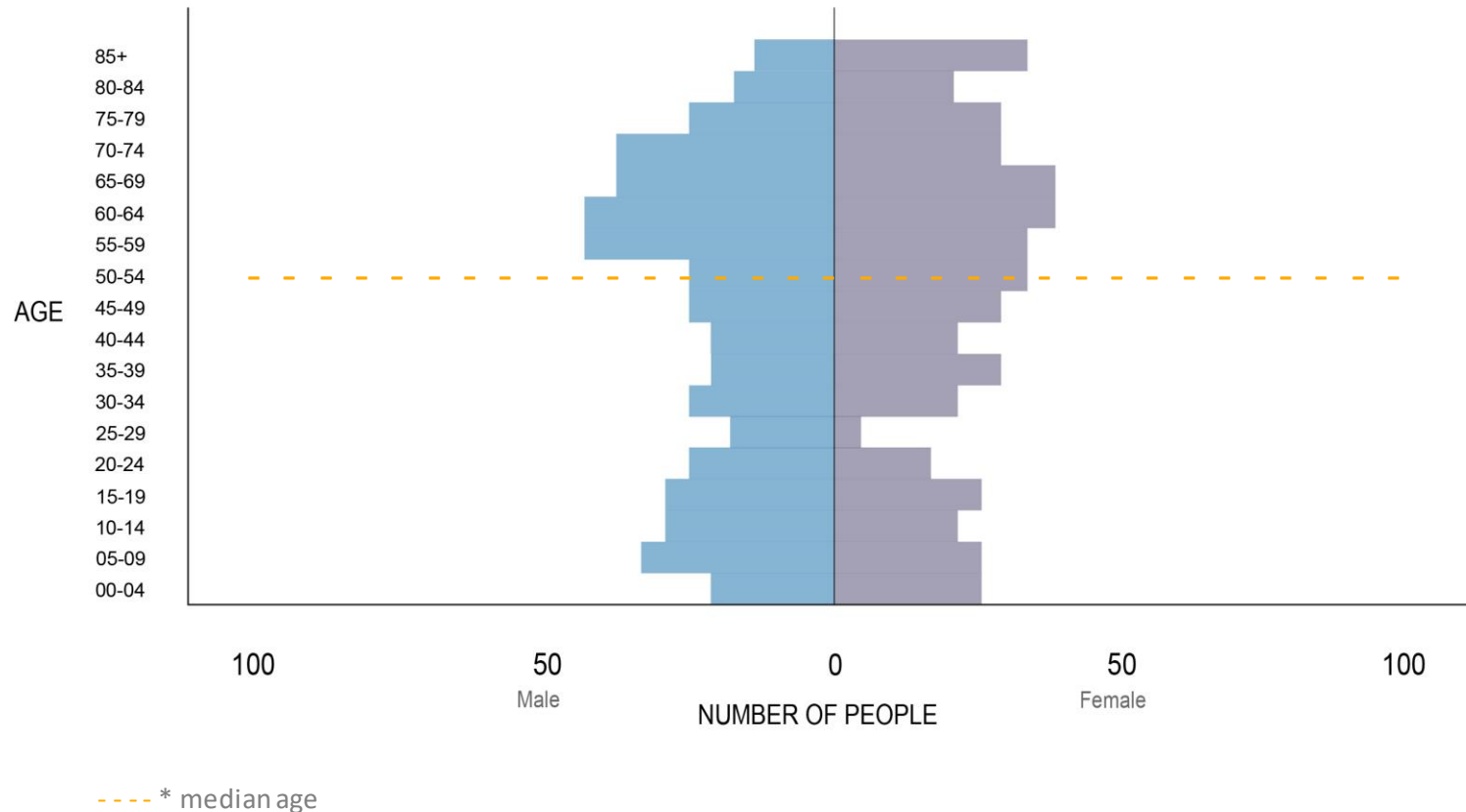
Rosburn 2011 = 1046 total



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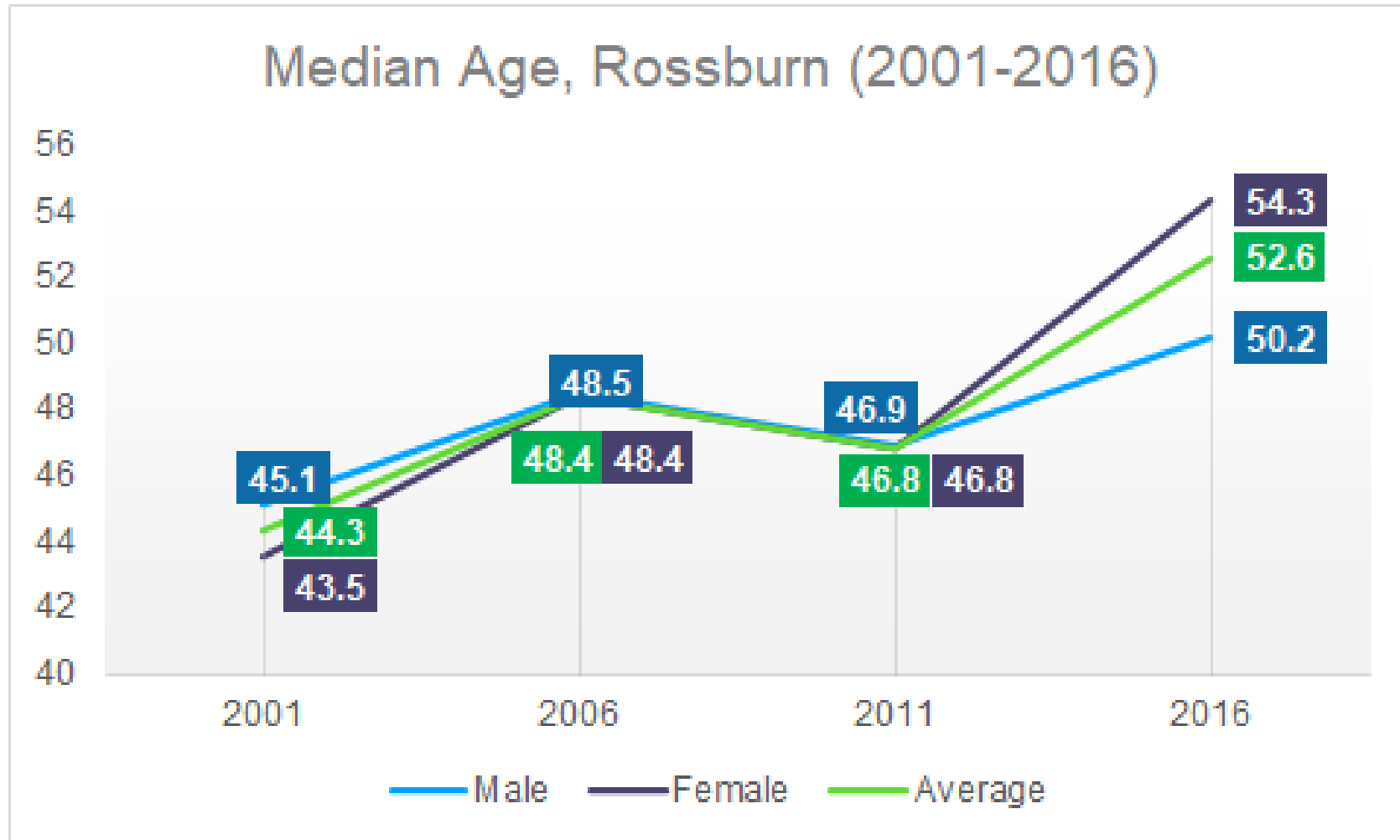
Rosburn 2016 = 976 total



Municipality of Rosburn

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Rossburn 2016 = 976 total





Rossburn

Basics

Population (2016): 512

Population change (2011-2016): -7.2%

Aged 65+: 180

Highlights: Town of Rossburn is the Quarter Horse Racing Capital of MB and Duke the Bear is a must-see iconic structure

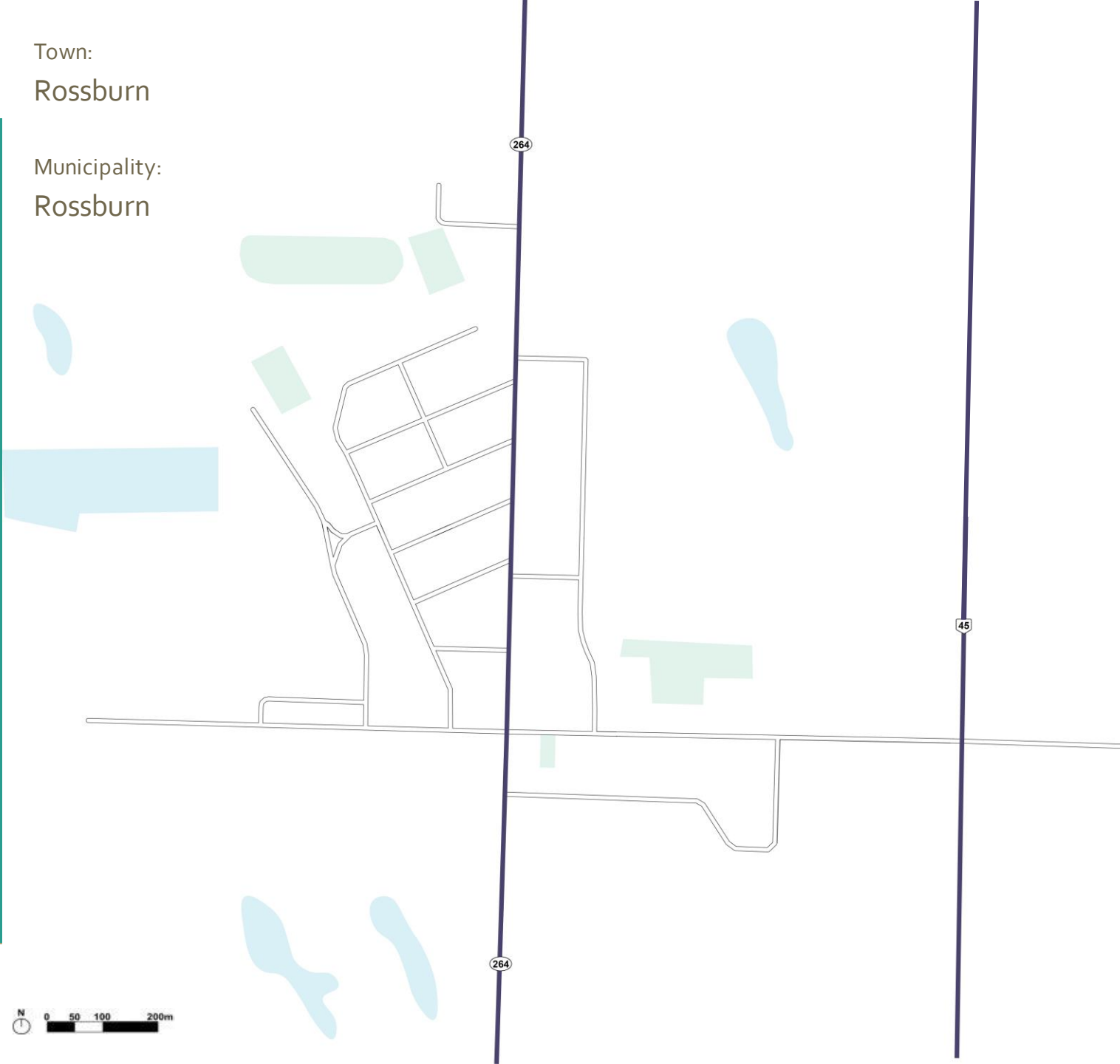
Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn



Question:

How did the Manitobaville 2019 entry come together?

Question:

What benefit has Duke the Bear brought to the community?

Has there been other similar community projects?

MAP LEGEND

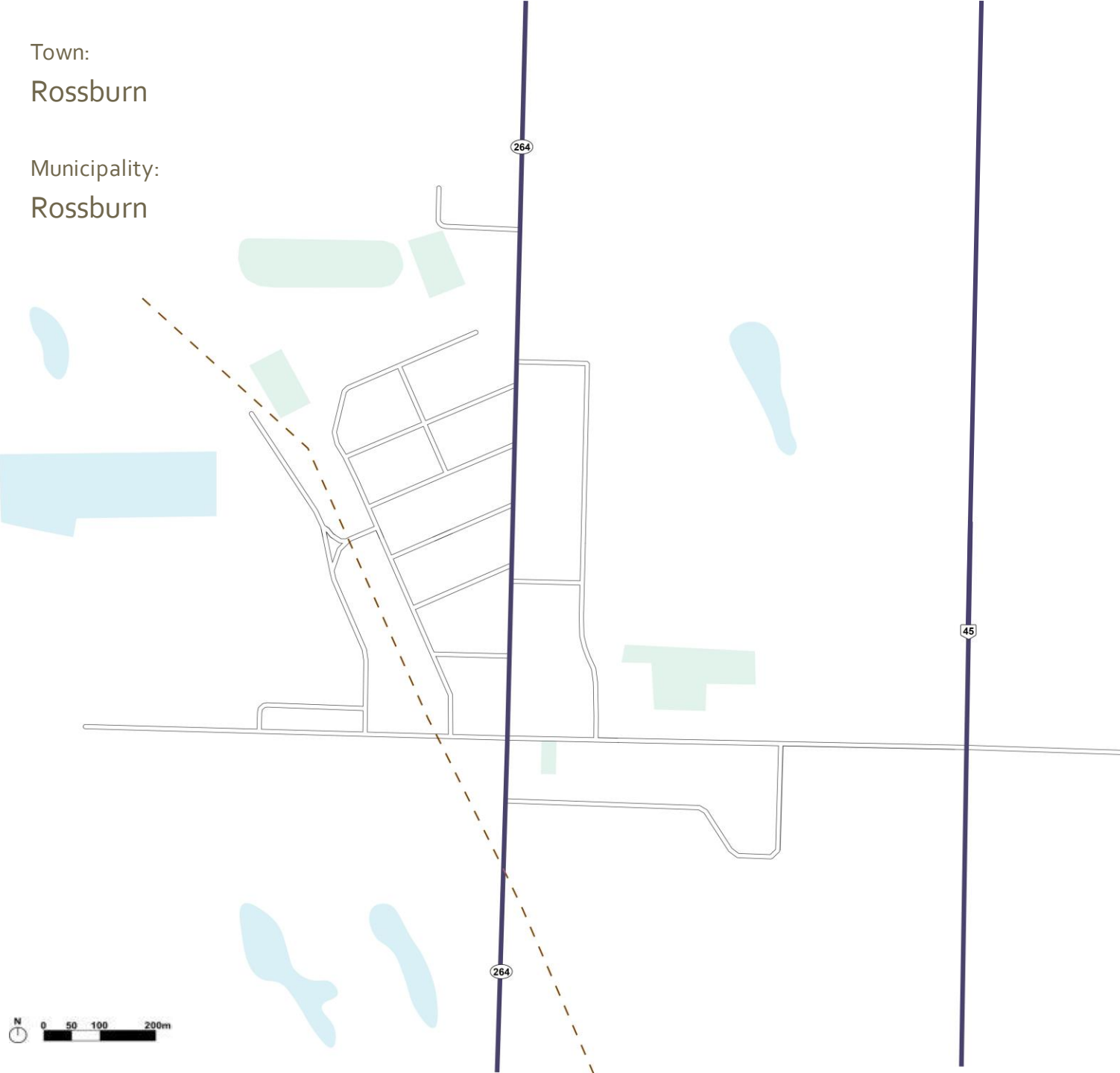
- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road

Mapping: Rossburn

Town:
Rossburn

Municipality:
Rossburn

Question:
How often is the Great
Trail used, by visitors and
locals?



MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail

N 0 50 100 200m

Mapping: Rossburn

Town:
Rossburn

Municipality:
Rossburn



MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint



Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn



Question:

Are there any issues with the brick sidewalks on Main Street?

How is the snow clearing on sidewalks, are they properly maintained in the winter?

MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk

Mapping: Rosscurn

Town:
Rosscurn

Municipality:
Rosscurn

Question:

What type of senior housing is in town?

What programs are run through the manors?



MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing

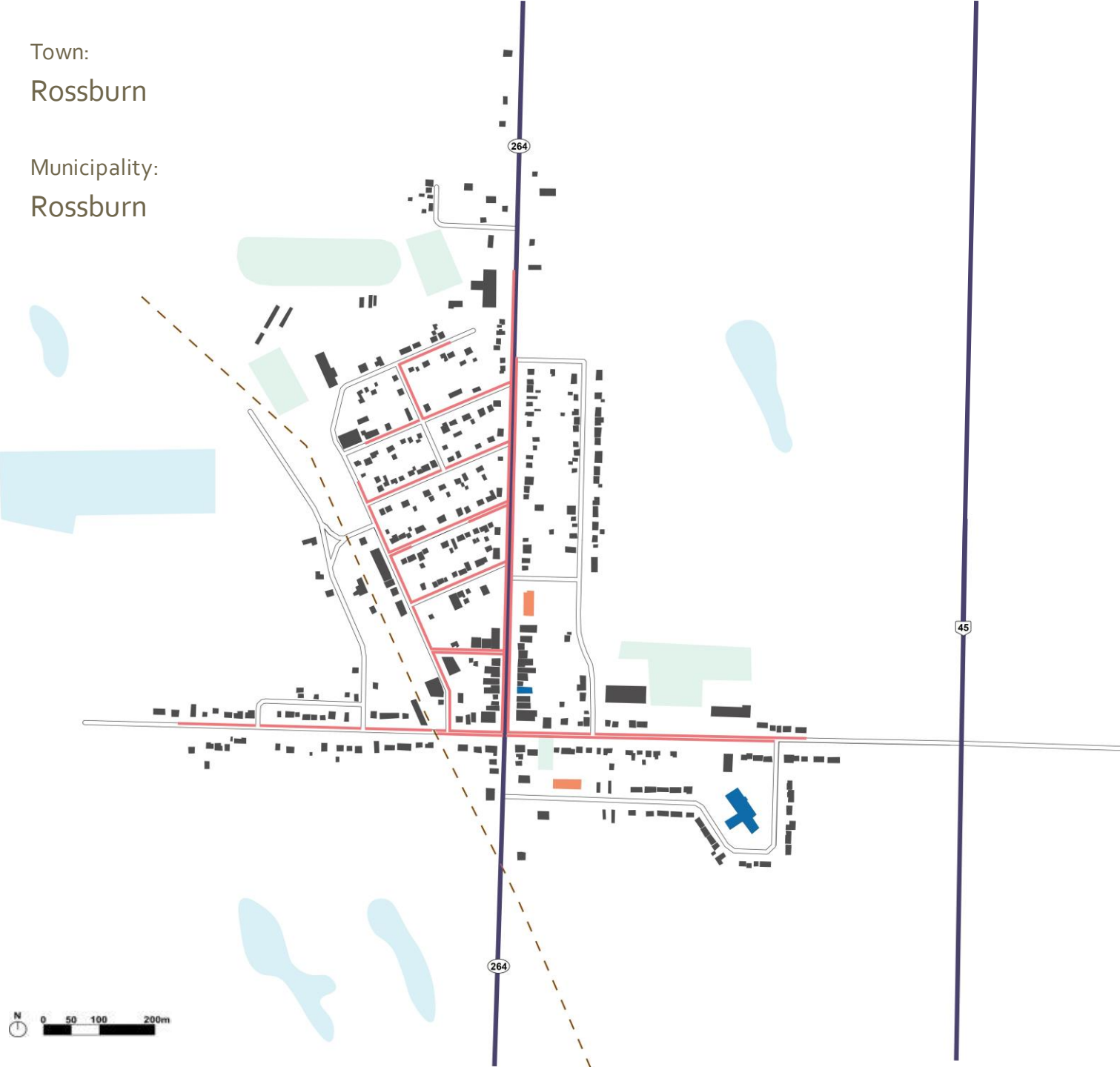
Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn



Question:

What sort of services are not available at the Rossburn Health Centre? What do you need to travel for?

MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing
- Medical Service

Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn

Question:

Are services or events shared between Rossburn and Waywayseecappo?



MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing
- Medical Service
- Commercial Building

Mapping: Rossburn

Town:

Rossburn

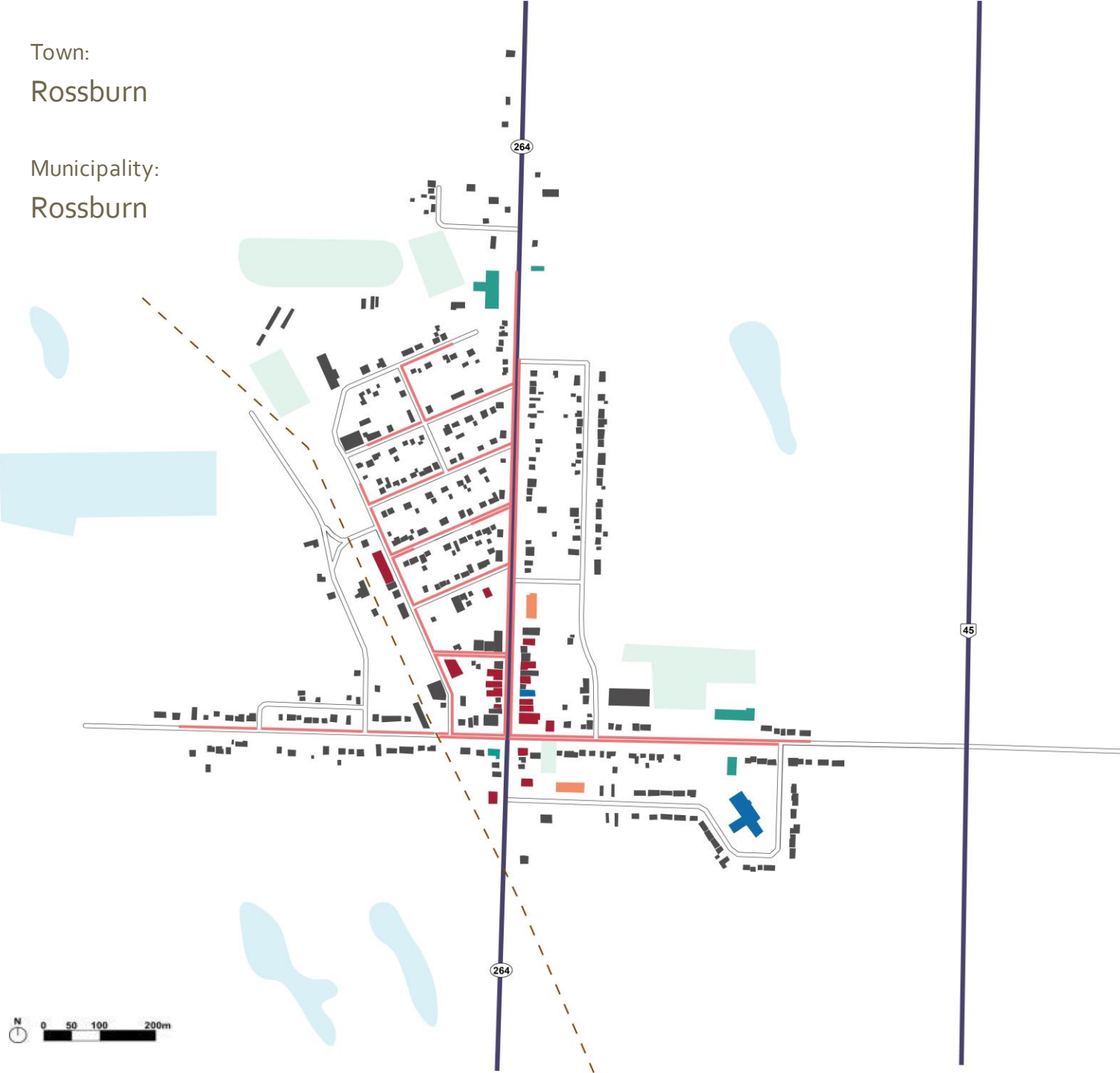
Municipality:

Rossburn

Question:

Where is the old RCMP detachment building?

How is it being used today?



MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing
- Medical Service
- Commercial Building
- Institutional Building

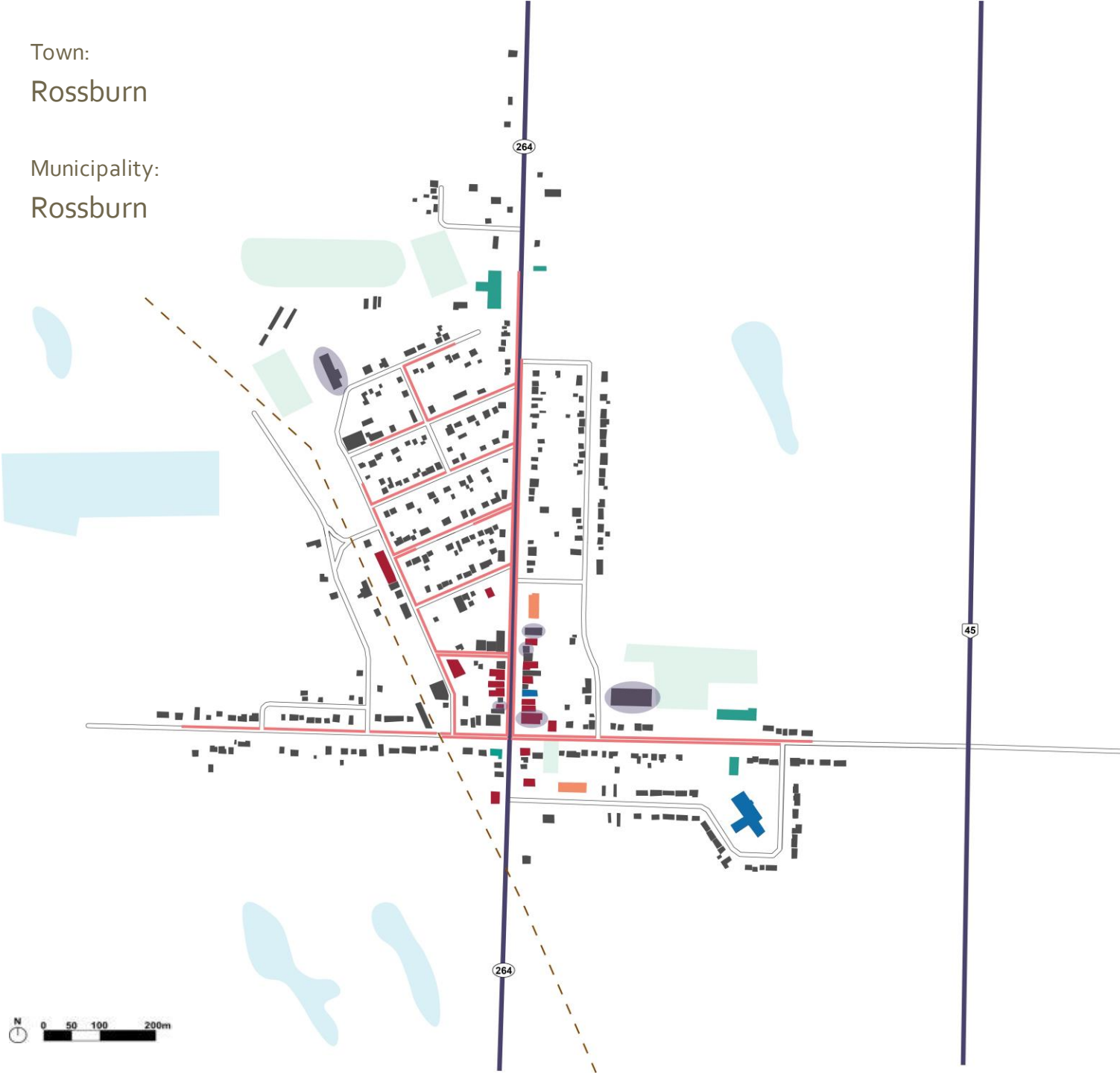
Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn



Question:

What sort of leagues/games are held at the Rossburn Community Arena?
Is there any programming aimed at seniors?

MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing
- Medical Service
- Commercial Building
- Institutional Building
- Social Space

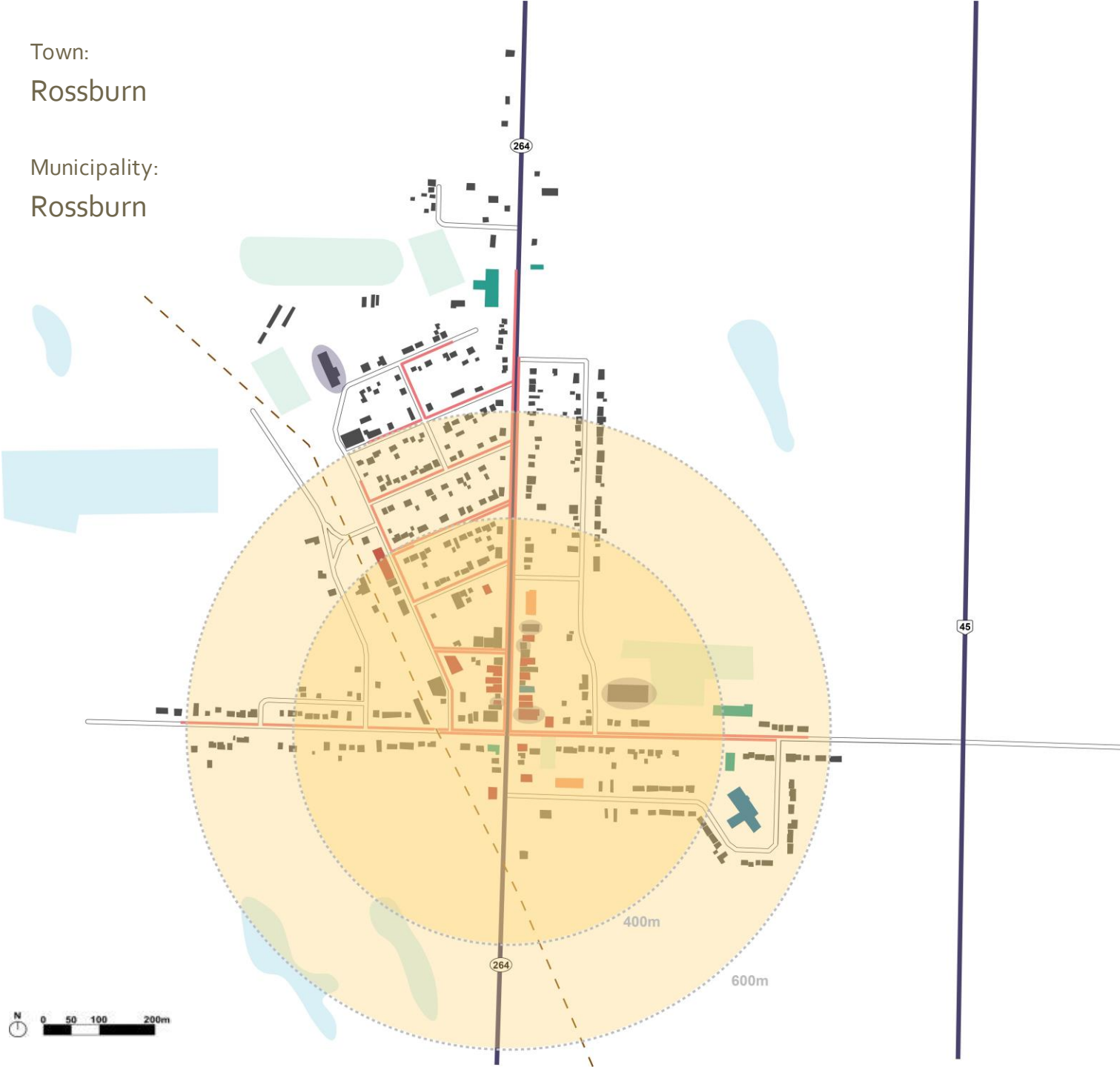
Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn



MAP LEGEND

- Water Body
- Green Space
- Provincial Trunk Highway
- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing
- Medical Service
- Commercial Building
- Institutional Building
- Social Space
- Walking Radius

Mapping: Rossburn

Town:

Rossburn

Municipality:

Rossburn



MAP LEGEND

- Water Body
- Green Space
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- Railroad Track
- Road
- Trail
- Building Footprint
- Sidewalk
- Seniors' Housing
- Medical Service
- Commercial Building
- Institutional Building
- Social Space
- Walking Radius

Streetscape: Rossburn



The banner arm adds versatility



How often are the Bulletin boards used?



Is biking quite popular?

seasonal potted plants add softness to the streetscape.



Walkway networks could be enhanced.



How accessible are parks in winters?



Is biking quite popular?



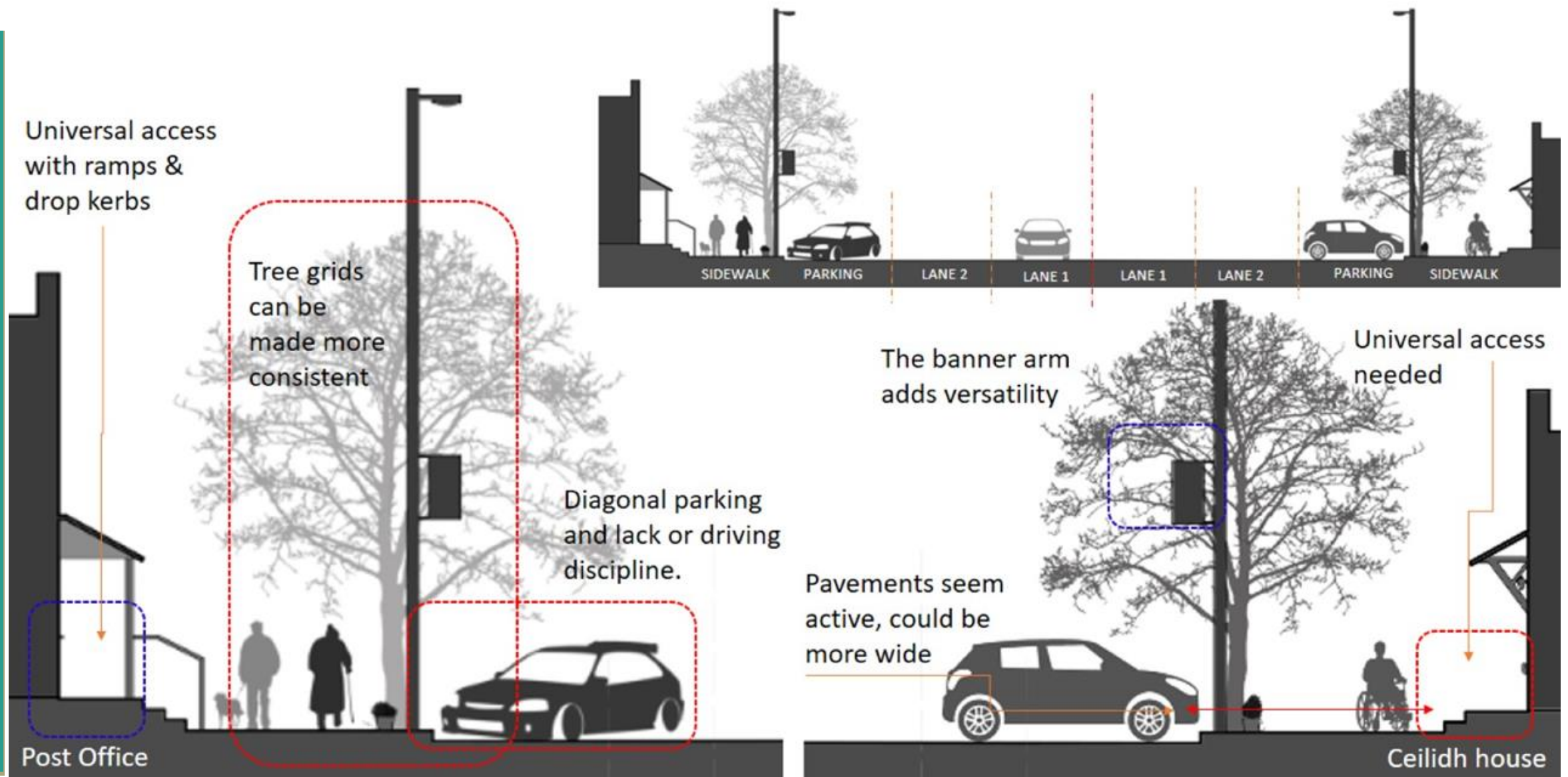
Images source: Google maps (Street view)

Streetscape: Rossburn



Main St. | Post office - Ceilidh house

Streetscape: Rossburn



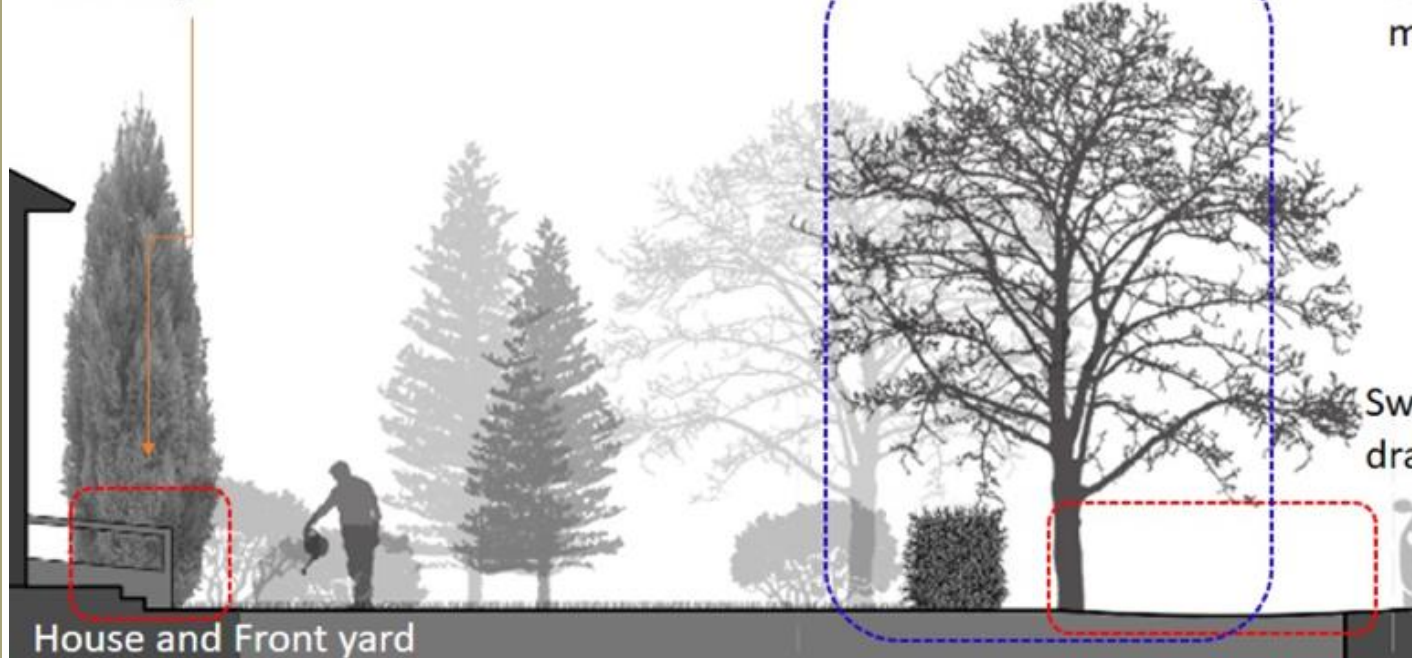
Streetscape: Rossburn



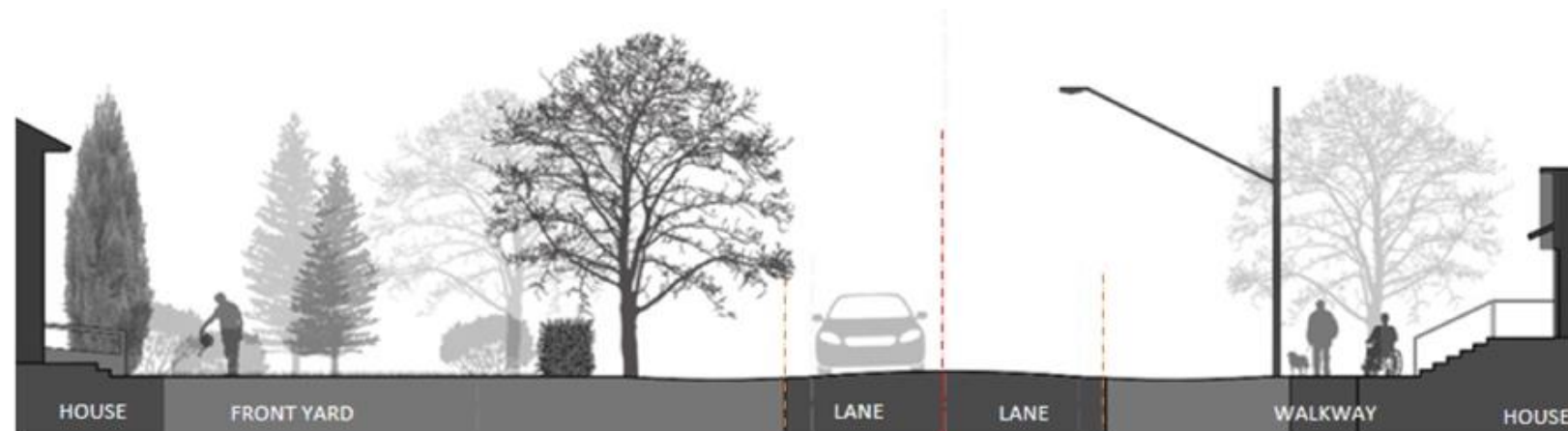
Sprucewood Avenue

Streetscape: Rossburn

Universal accessibility via garages driveways



Sprucewood Avenue

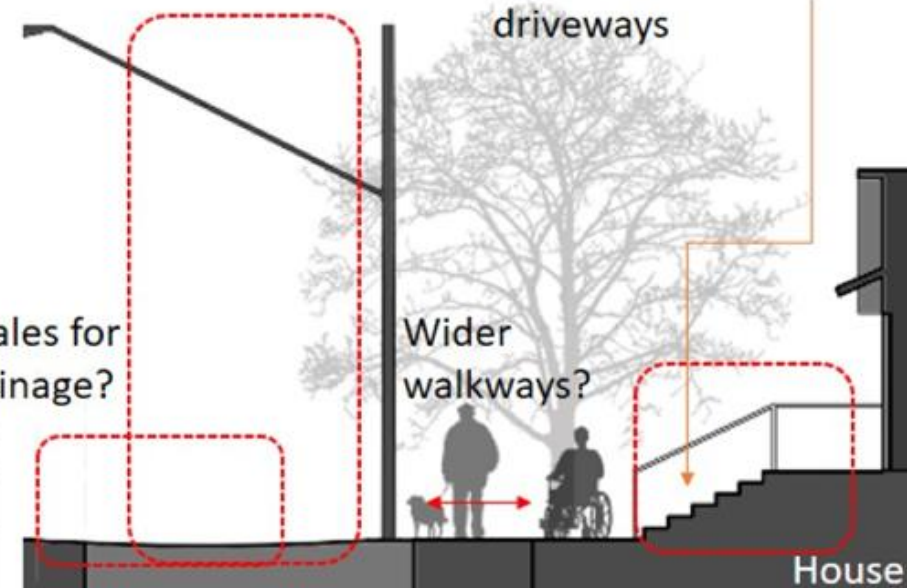


Trees could be added to make the grid regular

Universal accessibility only via garages driveways

Swales for drainage?

Wider walkways?





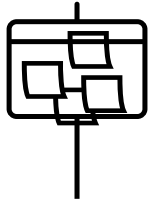
Phone Tag

- +/- Reliance on phone tag
- + Seniors call each other



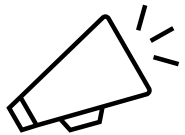
Newsletter

- + "Rossburn Matters" is the biggest communication tool
- Print is too small



Bulletin Board

- + Community billboard at Co-op grocery store
- Currently ineffective due to COVID; seniors don't go out



Word-of-Mouth

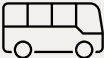
- + Communication "hot-spots" in high foot traffic areas like the post office and co-op



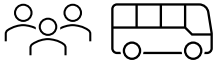
Technology

- Overreliance on technology; not everyone has computer
- Facebook is "online coffee talk" (gossip, not news)

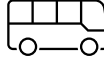
W.H.O. Age-Friendly Categories

Icon	Category
	Outdoor Spaces and Buildings
	Transportation
	Housing
	Communication and Social Participation
	Healthcare
	Necessities

Strengths:

- 2 handi-vans accessible (1 large one, 1 smaller one) - driven by volunteers 
- Small-town feel 
- Good trails and outdoor recreation spaces 
- Town has a doctor and a nurse practitioner 
- Senior housing facilities are fully accessible 
- Residents had regular social events before the pandemic restrictions 
- Well-developed town centre 
- Extensive sidewalk network 
- Having more options for grocery needs with proximity to Waywayseecappo 
gaining a grocery store

Needs Improvement

- 30 minutes away from emergency medical services  
- Renew interest in age-friendly initiatives in town 
- The readability of the local newsletter 
- More COVID-safe community events 
- Succession planning for when the town doctor retires 
- Sense of safety and security in light of the RCMP detachment's departure from town 
- De-icing of sidewalks and paths 
- Planning for the regionalization of the schools 
- Sustaining local business environment  



Questions or Comments?

Contact:

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